



CAPSULE PROJECT

A simple idea for deep change

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+ COLLABORATION

- There is a ***need for deeper engagement*** between all stakeholders: WCED, NPO's and business.
- ***Collective brain power*** and a ***single-minded objective*** enables efficiency in spend and time. Reaching out to corporates and colleagues in the same industry will ***amplify*** your impact through ***collaborative outputs***.
- ***Diverse experience*** and exposure in the planning phase ensures ***holistic view sharing*** (learning from the mistakes and wins of others).



+ SIMPLICITY

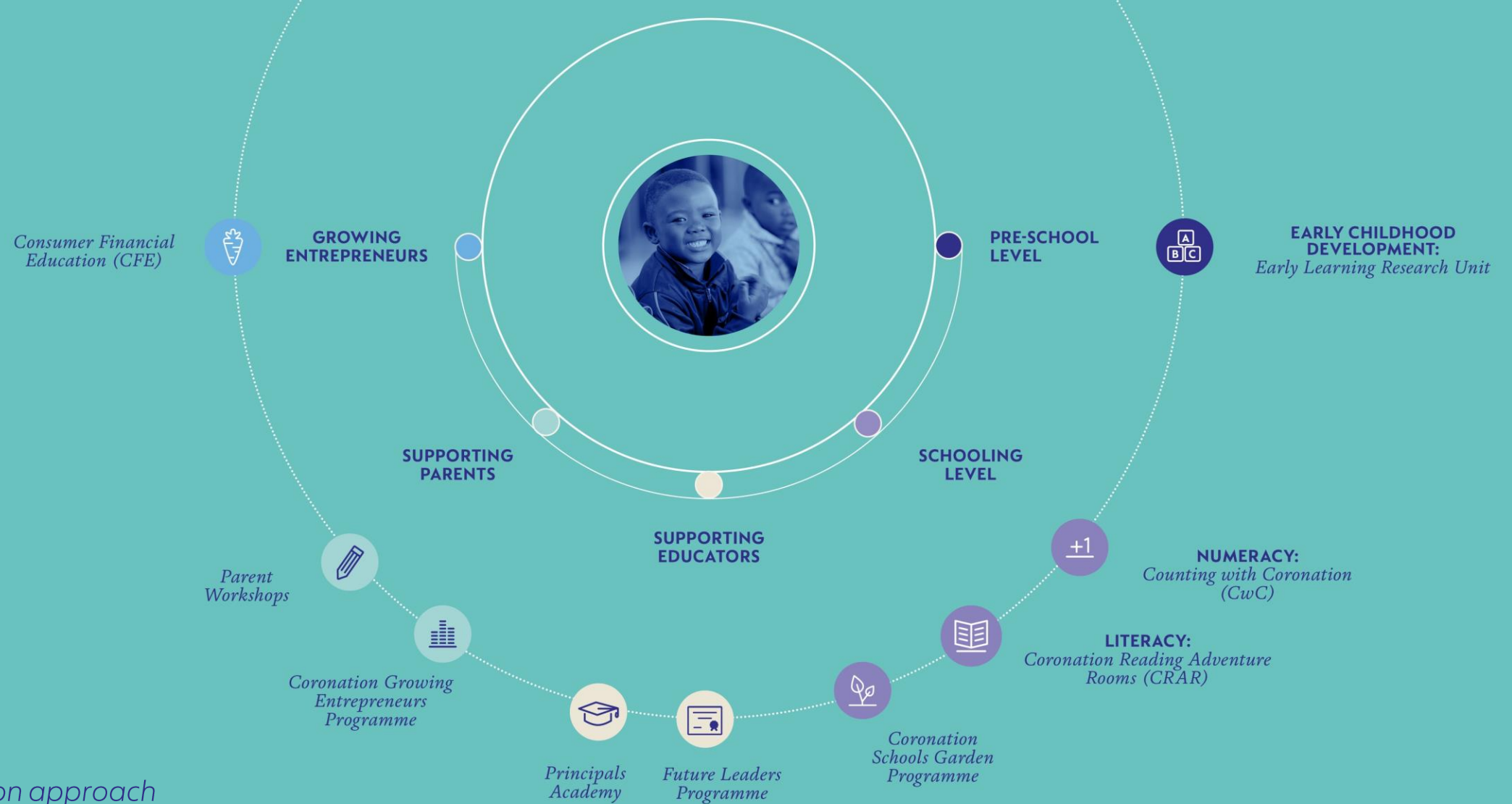
- Do an inventory of your current initiatives and overlay activities in the same areas. **Inject these layers of support** into the **same schools** for maximum impact.
- Our one, simple goal – To ensure that every able child that is on our programme, **will read to understand by Grade 4.**
- Implement interventions with longevity by **focusing on educators and principals** who will transfer the benefit to generations of learners.



+ IMPACT

- Have **metrics** in place that deliver **actionable insights**. Cross measure learner results with **multiple methods** (systemics + independent testing + M&E).
- Demonstrate **agility** while executing programmes, (**fail forward**) – review and **adapt fast**.
- Be **present** and **visible** – get to know your principals and teachers over and above your NPO partners, **show up!**





The Coronation approach

- Individual needs analysis per school
- Focus on Grade R - Grade 3
- Literacy and numeracy are the priority
- Implement multiple (relevant) interventions in each school for maximum impact
- Measure each programme + school performance and optimise (remove what doesn't work and address the gaps)



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