

STRATEGIC FOCUS AREAS

	Deliverables	Outcome	Materiality
 <p>LONG-TERM INVESTMENT PERFORMANCE</p> <p>→ Refer to page 24</p>	<p>To continue to deliver sustainable long-term investment outperformance to clients</p>	<ul style="list-style-type: none"> ➤ Fund performances ➤ Stewardship activities 	<p>An investment-led business that only exists because of its clients</p>
 <p>EXCELLENT CLIENT SERVICE</p> <p>→ Refer to page 33</p>	<p>To provide clients appropriate and timely information and world-class service levels</p>	<ul style="list-style-type: none"> ➤ Accessible & personalised service through clients' channel of choice ➤ Regular updates on views & strategies ➤ High-quality systems & processes 	<p>Client centricity & brand reputation</p>
 <p>GROWING A GLOBAL FRANCHISE</p> <p>→ Refer to page 35</p>	<p>To grow our AUM in our global portfolios</p>	<ul style="list-style-type: none"> ➤ Appropriate products ➤ Global distribution reach ➤ Key allocator relationships 	<p>To establish Coronation as a strong market contender</p>
 <p>CORPORATE CITIZENSHIP</p> <p>→ Refer to page 36</p>	<p>To transform the SA financial services sector, ensure business sustainability and contribute to an inclusive society</p>	<ul style="list-style-type: none"> ➤ Enterprise development ➤ Industry engagement ➤ Social impact ➤ Inclusive society 	<p>Responsible company with a vested interest in the socioeconomic success of South Africa</p>
 <p>EFFECTIVE AND INTEGRATED GOVERNANCE</p> <p>→ Refer to page 43</p>	<p>To ensure that the Company operates with integrity and in an ethical manner at all times in the interest of the Company and its stakeholders</p>	<ul style="list-style-type: none"> ➤ Combined assurance ➤ Brand reputation ➤ Licence to operate 	<p>Support ethical and high-quality business practices</p>